2024 | ANNUAL REPORT

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CHRISTUS

Health

Ross Breast Center

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A Publication of CHRISTUS TRINITY MOTHER FRANCES Foundation



THE IMPACT: ANNUAL VOLUMES AT A GLANCE



Patient census data for January 1 - December 31, 2024

Welcome to the Spirit of Giving, a publication for friends of the CHRISTUS Trinity Mother Frances Foundation. This magazine highlights the generosity and involvement of the CHRISTUS Trinity Mother Frances family of supporters, as well as the transformative impact of philanthropy on our health system. By featuring these programs and narratives, we demonstrate the powerful role of giving in creating a stronger, healthier community.

If you do not wish to be contacted as part of our fundraising efforts, please notify the CHRISTUS Trinity Mother Frances Foundation in writing.

CHRISTUS Trinity Mother Frances Foundation 100 E. Ferguson, Suite 800 | Tyler, TX 75702 903-606-4725 | robin.rowan@christushealth.org | https://christus.io/TMFFoundation

> Edited and designed by Christina Mosier Contributors, Katie Reese and Robin Rowan Photo credit, Grace Moreno Photography

Dear Friend,

We are deeply grateful for your ongoing commitment and generosity in support of our mission—Extending the Healing Ministry of Jesus Christ. Your contributions are vital in bringing hope and healing to many, and we cannot thank you enough for your partnership in this important work.

One of the most significant milestones of the past year was the completion and blessing of our newest mobile mammography coach, a project of the CHRISTUS Trinity Mother Frances Foundation Women's Board.

This mobile unit, dedicated in honor of Hazel Tosh and her courageous breast cancer journey, will play an important role in bringing life-saving screenings to those in need, especially in communities across Northeast Texas that lack access to crucial healthcare services. The ability to expand this essential service wouldn't be possible without your generous support and we are deeply grateful for the opportunity to make a meaningful difference in the lives of countless women.

Looking ahead, I am filled with a sense of hope for the future and all the possibilities it holds. With your continued support, we are working together to create a brighter, healthier future for all.

Thank you for being an instrumental part of our journey.

All my best,

Robin

Let your light so shine before men, that they may see your good works, and glorify your Father which is in heaven. Matthew 5:16







Robin Rowan, CFRE Executive Director

YOUR DOLLARS AT WORK

Children's Miracle Network Hospitals at CHRISTUS, Trinity Mother Frances Health System

Each year, pediatric departments across our health system are invited to request support for equipment, programs and services that are not otherwise funded. The Community Advisory Committee gathers for the Children's Miracle Network Hospitals Allocation Meeting to diligently evaluate each request and ensure dollars spent will make the greatest impact on the children and families who come to us for care.



From left to right: Juan Manuel Yañez, Terry Giles, John Gaston, Tonya Lippencott, Sheyene Folmar, Hollie Hughes, Corinna Ruiz, Shirley Gordon, Mandee Uncapher, Hollie De La Cruz, Jana O'Brien, Vee Clark, Larry Thompson

EXAMPLES OF RECENTLY ALLOCATED PEDIATRIC FUNDING:



Phototherapy lights to treat jaundice in critical NICU babies



Pediatric designated endoscopy tower to perform complex diagnostic procedures



Camp for diabetic kids to learn, thrive and form a community

To learn more about additional equipment and programs funded by Children's Miracle Network Hospitals, scan here:

BORN TO CARE A Neonatal Nurse's Full-Circle Journey



Cassie Lawson's story is one of deep connection to our hospital. Born in 1987—the same year Mother Frances became the local CMN Hospital—Cassie faced serious complications at birth and received critical care to survive. Fast forward to today, Cassie is now a neonatal ICU nurse, caring for premature and sick babies with the same compassion and dedication that was shown to her. Her journey is a powerful reminder of how personal experiences shape our lives, and Cassie's lifesaving work is a reflection of the love and support she received when she needed it most.

Then I heard the voice of the Lord saying, 'Whom shall I send? And who will go for us?' And I said, 'Here am I. Send me!' Isaiah 6:8 Our goal is to give each baby the chance to not only survive but thrive; to give them the BEST start possible. While it's not always easy, the pure joy and gratefulness that comes from families after they leave the NICU is worth every second of the hard times.

-CASSIE LAWSON, 12 YEAR NICU NURSE

And he took the children in his arms, placed his hands on them and blessed them. Mark 10:16

2024 CMNH MIRACLE CHILD



When Kyla and Kaleb Hardy learned they were expecting a baby, they were overjoyed. However, excitement quickly turned to worry as Kyla developed dangerous pregnancy complications. At 34 weeks, their world changed when Kyla was rushed into an emergency C-section. River Brian Hardy was born six weeks early, weighing just 3 lbs 10 oz.

River was admitted to the Level III neonatal intensive care unit at CHRISTUS Mother Frances Hospital. Thanks to the expert medical team and the support of CMN Hospitals, which helps provide enhanced neonatal equipment, River's health steadily improved. He was finally discharged just in time to spend Christmas at home.

As River grew, his parents began to notice he wasn't meeting developmental milestones. Concerned, they turned to Dr. David Osteen, a pediatrician at CHRISTUS Trinity Clinic. After careful evaluation, River was diagnosed with cerebral palsy. The Hardy family knew River's journey would be long, but they trusted they had a strong team in their corner.



Now that I know what I know, I can see it. But at the time, as a new mom, I just thought his delays were from being a preemie baby. We are so thankful for the team at CHRISTUS who has helped us every step of the way.

began making remarkable progress.

-KYLA HARDY, RIVER'S MOM



River celebrating his fifth birthday with the team of NICU nurses who helped save his life.

The CHRISTUS CARES Clinic, fully funded by CMN Hospitals, ensures that families like the Hardys don't have to navigate their child's medical journey alone. River began specialized therapy right away, and it wasn't long before he

Now, at five years old, River is a vibrant, incredibly smart little boy who loves to play, color and even read! His bright smile and contagious laughter lights up every room. River's journey reminds us with resilience, love and the unwavering support of his family and care time, even the smallest miracles can make the biggest impact.

To learn more about River's amazing story, scan here:



THE WOMEN'S BOARD

CHRISTUS TRINITY MOTHER FRANCES FOUNDATION \$323,926

THREE HUNDRED TWENTY-THREE THOUSAND, NINE HUNDRED TWENTY-SIN

From left to right: Linda Rudd, Darla Childress, Jenna Gillingham, Michelle Allgaier, Linda Rowe, Teresa Langley (co-chair), Rose Giles, Mona Odom, Sandy Johnson, Karie Smith, Heather Bates, Kari Smith, Rebecca Wampler (co-chair), Dawn Leatherwood, Susan Hill, Shanda Proctor

DATE 2024

In 2024, Katie Reese joined the Foundation team as the program manager and liaison for the Women's Board, bringing a wealth of knowledge and strong passion for improving women's and children's healthcare services in Northeast Texas.



2024 PROJECT: ESSENTIAL DIAGNOSTIC EQUIPMENT

The 2024 Women's Board Project raised funds for essential diagnostic equipment for Ross Breast Center, that will screen an additional 10,000 women a year. This lifesaving technology helps determine the next steps in the fight against breast cancer. Not pictured: Brenda Boylan, Wendy Bratteli, Betsy Buchanan, Barbara Skeen, Rebecca Spencer, Annalisa Stenklyft

For 20 years, the work of the Women's Board has significantly impacted CHRISTUS Trinity Mother Frances and the Northeast Texas community. They have passionately supported our mission by building fellowship and spearheading annual fundraising events.

Since 2005, the Women's Board has collectively raised over **\$4.5 million**, demonstrating their dedication to the community and the transformative power of collective philanthropy. Their efforts not only fund essential lifesaving equipment and programs but also unite individuals, fostering positive change through the spirit of giving.



Rebecca Wampler and Teresa Tosh Langley 2024 Women's Board Co-Chairs

Where you go, I'll go. Where you stay, I'll stay. Ruth 1:16

A TOAST TO EAST TEXAS















The Women's Board's signature fundraising initiative, A Toast to East Texas, features a series of unique parties and special events hosted by generous community patrons. Every dollar raised supports vital projects focused on the healthcare needs of women and children right where we live, work and play.

AUSTIN BANK

DONOR PROFILE

Since 2016, Austin Bank has played an integral role as a sponsor of A Toast to East Texas. Through this generous partnership, Austin Bank is a champion for improved healthcare. Their commitment enhances our services, fostering a spirit of unity and mutual support in our community.

As a family owned community bank, we invest our time and money in local organizations, provide outreach to those in need, and advocate for our neighbors. Austin Bank values our partnership with CHRISTUS, which is creating positive change in our communities. Helping people is at the heart of what we do, and we're honored to do it.

-RUSS GIDEON, PRESIDENT/CEO





Gay Smith and Patty Steelman, Austin Bank

God has given each of you a gift from his great variety of spiritual gifts. Use them well to serve one another. 1 Peter 4:10

RUNNING WITH PURPOSE **FRESH15**

Thanks to the generous grant received from the proceeds of the 2024 FRESH 15 race, CHRISTUS Trinity Mother Frances is expanding our efforts to provide vital healthcare to women in our region. This funding helps ensure women have access to the care they need, from preventive screenings to essential treatments.

As a first time benefactor from the FRESH 15 race, we are grateful to receive this timely support, which will allow us to continue delivering high-quality, compassionate care.

In addition to this partnership, we are proud to continue our collaboration with Brookshire Grocery Company. Together, we are dedicated to improving well-being by supporting healthcare programs and providing resources that encourage healthy living for all.



The Foundation was honored to be one of the 30 organizations who benefited from the impressive \$184,500 donation raised during the 2024 FRESH 15 race.

winners wear PINK

In October, East Texas was painted pink in support of Breast Cancer Awareness Month. Students, staff, and fans came together and wore pink to show their dedication to the fight against breast cancer. Through their collective efforts, they raised over \$19,000, all of which stays local to help purchase essential diagnostic equipment for women being treated for breast cancer in our health system. The success of these 'Pink Out' events is a reflection of the next generation of philanthropists, showing how students' hard work and compassion can make a real difference in improving the health of women in Northeast Texas.

We extend our heartfelt thanks to Whitehouse, Lindale, Tyler High School and Tyler Junior College for their hard work and dedication to this important cause.

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Ross Breast Center at CHRISTUS Trinity Mother Fran

PINK OUT GAME Whitehouse Wildows

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CMNH PARTNER SPOTLIGHT

25 YEARS



Local Love's employees gathered for a hospital tour to see first-hand the impact of local dollars raised for kids.

LOVING KIDS!

Love's Travel Stop locations have long been champions of giving back to the communities they serve. Since 1999, Love's has been raising funds to support CMN Hospitals at CHRISTUS Trinity Mother Frances, helping provide lifesaving care for children across Northeast Texas. Through a variety of in-store events and initiatives, including the current "Round Up" at the register campaign, Love's team members and customers have come together to make a significant impact, raising over \$300,000!

This long-standing collaboration showcases Love's Travel Stops' dedication to giving back and their belief in the power of collected efforts to make a meaningful, positive impact for sick and injured children.

💛 NEW CMNH PARTNER



CMN Hospitals is excited to announce our newly formed partnership with 7 Brew Coffee, a collaboration that aligns with the coffee shop's core motto of "Cultivating Kindness." As a company dedicated to spreading joy and compassion, our newest national partner is now taking their mission a step further, allowing 7 Brew to use its network of locations to raise awareness and funds, ensuring that children facing healthcare challenges receive the care they need to thrive.





With this new initiative, 7 Brew and CMN Hospitals are working together to make a lasting impact on the lives of children and their families, proving that small acts of kindness can create monumental change.

LIVING THE MISSION: CHRISTUS ASSOCIATES GIVING BACK

SHARING THE SPIRIT OF CHRIST

Every year, CHRISTUS Trinity Mother Frances Associates come together to give back, making a tangible difference for our patients and their families. Since 1998, the Share the Spirit Associate Campaign has fostered a culture of giving and generosity. This annual campaign is a reminder that everyone has the power to make a positive impact, creating a shared sense of purpose. Through this collective effort, we extend our commitment to care, offering a healing touch that goes beyond medical treatments.



(omplimen



Weeping may stay for the night, but rejoicing comes in the morning. Psalm 30:5 Compliments of Caroline allows our family to honor the memory of our sweet Caroline by providing precious donor milk to fragile newborns, helping ensure these babies have the healthiest start in life.

-JESSICA NOTEWARE, FOUNDER

During the 2024 campaign, more than 1000 Associates donated over \$200,000

to support programs and services at CHRISTUS Trinity Mother Frances.

In a heartfelt tribute to their daughter, Caroline, Associates, Brett and Jessica Noteware launched "Compliments of Caroline" in 2024. Caroline was stillborn at 35 weeks, and in the wake of this tragic loss, the Notewares were inspired to find a way to give back to families in need.

A few years later, Jessica gave birth to her son, Crash. She used the inpatient Donor Milk program and purchased To Go breastmilk to support their breastfeeding journey. Realizing that many families may struggle to afford this vital service, the Notewares felt compelled to help.

Thanks to their fundraising efforts, "Compliments of Caroline," has been able to cover the first purchase of To Go breastmilk for families in need. Hunter, Amy, and Luke Lindsey, pictured, were the first recipients. The launch of the program, which occurred during Pregnancy and Infant Loss Awareness Month, is a beautiful reminder of Caroline's legacy and the impact that continues to grow in her memory.

FROM PATIENTS TO PHILANTHROPISTS:

The Hall Family's Gift to Heart Health

PROJECT SPOTLIGHT

Pam and Gerry Hall

CHRISTUS TRINITY MOTHER FRANCES Louis and Peaches Owen Heart Hospital - Tyler

Thanks to a significant donation from the Hall Family Foundation in 2024, Louis and Peaches Owen Heart Hospital (LPOHH) became one of the first hospitals in the nation to offer a groundbreaking FDA-approved treatment for atrial fibrillation (AFib), a heart condition that leads to irregular and often dangerous heart rhythms. The generous gift allowed the hospital to acquire two Pulsed Field Ablation (PFA) generators, a cutting-edge technology designed to treat AFib. This state-of-the-art treatment provides patients with a less invasive option and significantly improves the accuracy and safety of the procedure.

With the addition of the PFA technology, LPOHH is poised to provide patients with the latest in heart care. The treatment is expected to enhance the quality of life for those living with AFib by offering a more effective solution. This donation will not only continue the hospital's tradition of excellence but also ensures that patients have access to the best available treatments for years to come.

The Hall Family Foundation's donation is especially meaningful as it comes from a deeply personal place. Both father and son were treated for heart conditions at LPOHH, and experienced exceptional care provided by the facility. The family's decision to contribute to the heart hospital's advancement is a testament to their gratitude and commitment to improving the lives of others who are battling heart disease.



This hospital holds a very special place in our hearts, both literally and figuratively. I have been a patient here, as has my son, Monte, and I know the incredible work that goes on here. It really is an amazing place.

-GERRY HALL, HALL FAMILY FOUNDATION



We know that this is an incredibly safe and effective way to treat atrial fibrillation. We are excited to gain access to the newest technologies to treat our patients and we cannot thank the Hall family enough for allowing us this opportunity.

-DR. STAN WEINER MEDICAL DIRECTOR, ELECTROPHYSIOLOGY LOUIS AND PEACHES OWEN HEART HOSPITAL



Whoever sows sparingly will also reap sparingly, and whoever sows generously will also reap generously. Each of you should give what you have decided in your heart to give, not reluctantly or under compulsion, for God loves a cheerful giver. 2 Corinthians 9:6-7



The 26th annual Mix-with-Kids Radiothon was a heartfelt and historic event, as radio hosts led the charge to raise funds for CMN Hospitals. Over the years, this beloved event has become a cornerstone of philanthropic support, with its infectious energy and emotional stories inspiring listeners to open their hearts and wallets. This year, the event reached an incredible milestone, surpassing \$1 million in cumulative funds raised since inception, making a lasting impact on the lives of children and families across the region.



Lucky Larry and Mandee Montana, the dynamic duo behind the mic, once again proved why they are the heartbeat of the radiothon. With enthusiasm and unwavering commitment, they connected families, donors and listeners alike. As the radiothon came to an end, it was clear that the success wasn't just about the total—it was the countless lives touched and the hope it brought to those who need it most. The surpassing of \$1 million is a testament to the community's generosity and the enduring impact of this extraordinary event.

IN MEMORY



Kathryn Bilberry (far right) with her beloved family

Kathryn Bilberry, a long-time volunteer and dedicated supporter of CMN Hospitals, tragically passed away in 2024 after a courageous battle with cancer. Known for her unwavering passion for helping children, Kathryn touched countless lives throughout her years of service. Her kindness and compassion will leave a lasting impact, inspiring others far into the future.

In honor of Kathryn's incredible dedication, the Extra Life Team, RoundAbout Gaming, rallied to raise funds for a meaningful tribute. Their efforts resulted in the purchase of a new gaming system for the pediatric unit at CHRISTUS Mother Frances Hospital. This gaming system, named in Kathryn's honor, will provide comfort and joy to young patients undergoing treatment, ensuring that Kathryn's love for children will live on in every game played.



RoundAbout Gaming founders, Kenda and Michael Leavine and Melynda Leavine Hensley dedicated the new gaming system in Kathryn's memory.

FOUNDATION YEAR AT A GLANCE





































AHP 40 UNDER 40



Christina's work with CMN Hospitals continues to make a lasting impact in the lives of local children.



2024 FOUNDATION BOARD OF DIRECTORS

Be shepherds of God's flock that is under your care, watching over them—not because you must, but because you are willing, as God wants you to be. 1 Peter 5:2-3

A FUTURE OF PROMISE: Our Leadership Will Drive Our Success



DENNIS BOX



том BROWN



KATIE BUTTS



JAMES CACCITOLO, MD



CHILDRESS



DARRELL DEMENT



RUSS GIDEON



TERRY GILES



MARILYN HARDY, **BOARD CHAIR**



STEVE HELLMUTH



SISTER MARGO MAJSZCZYK



JIM MAZZU



BRIAN MCCABE



JASON PROCTOR



ROWE





STEVE KEUER, MD GLENNEY



ANDY NAVARRO



JOHN SOULES, JR.



FRANK WARD, MD

FINANCIAL STATEMENT JANUARY 1, 2024 THROUGH DECEMBER 31, 2024

Summary of gift support for the CHRISTUS Trinity Mother Frances Foundation

INDIVIDUALS\$1,198,241FOUNDATIONS\$383,086CORPORATIONS\$674,114OTHER\$2,849,021

TOTAL \$5,104,462



100% of money raised goes towards donor designated projects

*All administrative costs are covered by CHRISTUS Trinity Mother Frances Health System

HOW YOU CAN HELP



Your support of the CHRISTUS Trinity Mother Frances is a gift to generations of patients. It is a gift to the future, an investment in life. Learn how your donations can have a much larger impact than you ever imagined.





CHRISTUS Trinity Mother Frances is blessed to have a volunteer group of women who are passionate about improving healthcare for women and children. Learn more about the Women's Board and their unique series of fundraising parties.

https://christus.io/AToastToEastTX

https://christus.io/TMFFoundation





CMN Hospitals' funds always stay local and are 100% dedicated to funding vital pediatric services and equipment. Learn more about the philanthropic supported children's healthcare programs at CHRISTUS Trinity Mother Frances.

https://christus.io/TMFFoundationCMN



Legacy Gift Planning plays an important role in the long-term success and growth of our health system and helps ensure that our mission will continue to expand for generations to come. You may wish to include CHRISTUS Trinity Mother Frances as beneficiary of your will, life insurance, bank/investment accounts or through a charitable gift annuity or trust. Legacy gift planning does not require a large income or vast estate, only a thoughtful intention to make a difference in your community.

For more information about making a legacy gift or any other Foundation questions, contact Executive Director, Robin Rowan at 903-606-4725 or robin.rowan@christushealth.org





Let the little children come to me, and do not hinder them, for the kingdom of heaven belongs to such as these. Matthew 19:13-14



at CHRISTUS® Trinity Mother Frances Health System

Since 1987, CHRISTUS Mother Frances Hospital has proudly served as the local Children's Miracle Network Hospital, providing essential healthcare to children in our community. Over the years, our health system has become a cornerstone of support for families, offering specialized care that goes beyond medical treatment to embrace the emotional and social well-being of our patients.

Our dedicated Associates are committed to the health and future of every child we care for, creating an environment where families feel supported and uplifted throughout their healthcare journey. Every child deserves a chance to grow up healthy, happy, and to meet their full potential.